



Are you taking advantage of all the services we offer?

ProMax Marketing offers an array of services to help dealerships increase leads, sell more vehicles, strengthen processes and be more efficient. All are fully integrated with ProMax creating one seamless system for you to manage.

Instant Auto Credit App

Increase your website leads through the power of soft pull technology. Instant Auto Credit App is a quick & easy form that can be placed on your website or used in email marketing & social media campaigns to generate high quality leads. It instantly allows customers to get pre-approved and see their exact credit score. Customers now have a reason to provide their information!

Websites

We build state of the art, responsive mobile, custom designed websites which are fully integrated with ProMax. See the power of the ProMax software & ProMax website combination.

Market Thief

The best prospect to target is the one actively looking to buy a vehicle. That's exactly what Market Thief (aka Trigger leads) are. We have the ability to know (within your market and your desired credit score range) which prospects have had their credit pulled for auto financing within the last 24 hours. We then target these prospects with our highly responsive mail campaign.

Direct Mail

Award winning campaigns for both credit and non-credit mail pieces. From design to data collection our ProMax mail campaigns are effective, affordable and customized to fit your needs. Our numerous filters allow us to dial in your specific demographic for the ultimate results.

Inbound Call Tracking

We can track & record all incoming sales calls allowing dealers to see exactly how well calls are being handled and how well each advertising source is performing.

Outbound Call Tracking

We can track & record all outbound calls allowing dealerships to measure and monitor the effectiveness of their sales reps and BDC reps.

Internet Leads

Online prospects you would have otherwise never been aware of. These are prospects in your market that have filled out an application online with intent of purchasing a vehicle.

BK Leads

We deliver all the fresh BK's in your market on a weekly basis. You can do mailers right from ProMax or we can do the mailers for you and automate the entire process.

BDC Services

Tired of spending a lot of time and money following up on leads? Let us do the work for you. We offer a full service BDC department that can generate the results you're looking for.

Contact Us

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